

A woman in a black dress is performing a dance move on a stage. She is holding a large, glowing butterfly shadow. The background is a large screen showing a butterfly. The scene is set in front of a building with palm trees and a large golden sign that reads "HILSON".

# HILSON

**BROWARD CENTER OF  
PERFORMING ARTS**

**08/17/2024**







# WHAT IS HITS?

HITS is on a mission to develop future entrepreneurs through beauty industry, education, advocacy and mentorship. HITS redirects socially and economically challenged community youth and young adults to become contributing and productive citizens via these program initiatives.

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*Events*



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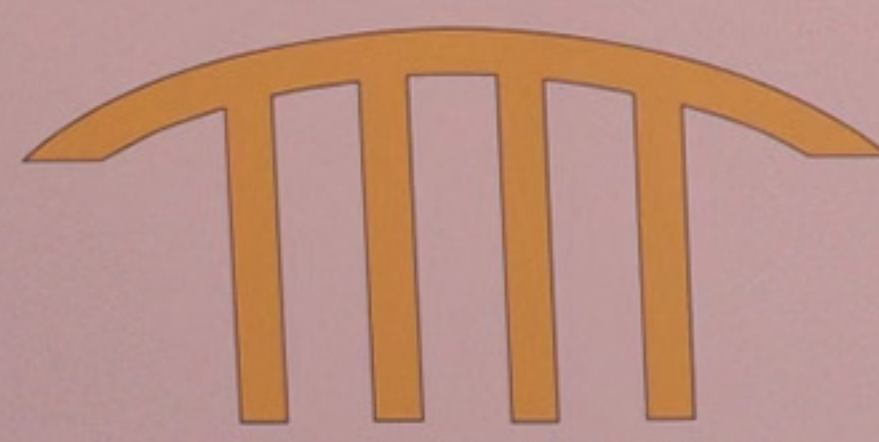


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*Family*

change  
*my life*  
THERAPY

HITS ON THE

Gimme THE  
M.I.C. 

  
MUSEUM  
OF DISCOVERY  
& SCIENCE  
AUTONATION<sup>®</sup> IMAX THEATER

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UNISEX · SALON

HITS

ENGLISH - BROWN





# DEAR SPONSOR,

I am writing to you on behalf of **Hair in the Spirit INC**, a non-profit organization dedicated to nurturing future entrepreneurs through beauty, education, advocacy, and mentorship. As we gear up for our annual fundraiser, we are reaching out to potential sponsors who share our vision and commitment to empowering individuals and communities.

Our organization, Hair in the Spirit, has been actively involved in providing opportunities for personal and professional development within the beauty industry. Through our programs, workshops, and mentorship initiatives, we aim to equip individuals with the skills and knowledge needed to succeed in the entrepreneurial landscape.

This year, we are excited to announce a collaboration with **Heart Sistas, Inc.** organization to raise awareness about the epidemic of heart disease and strokes in women. Heart Sista's mission aligns closely with ours, as we both strive to make a positive impact on the health and well-being of women in our communities.

By participating as a sponsor for our annual fundraiser, your company will not only have the opportunity to promote your products or services but also demonstrate your commitment to supporting important causes like women's health and entrepreneurship. Your generous donation will contribute to our efforts in raising awareness and providing resources to combat heart disease and strokes among women.

We offer several sponsorship levels, each providing unique opportunities for visibility and recognition. Whether through logo placement, social media mentions, or featured promotions, we will ensure that your brand receives the exposure it deserves. Additionally, as a sponsor, you will have the chance to engage with our audience of entrepreneurs, professionals, and community leaders.

We believe that by joining forces, we can create meaningful change and inspire others to do the same. Your support will not only make a difference in the lives of those we serve but also help us further our mission of empowering individuals to achieve their full potential.

Thank you for considering this partnership opportunity. Together, we can make a lasting impact on the lives of women and future entrepreneurs in our communities. **Faye Bailey-Visionary/Founder**



## PARTNERING WITH



### *Our Vision & Mission*

**Heart Sistas** is a 501(c) 3 organization based in South Florida, founded by Hyvelle Ferguson-Davis, a Cardiac Bypass (quadruple) and Stroke survivor. Heart Sistas envisions better health outcomes for our community and aims to increase cardiovascular disease (CVD) awareness and prevention, while promoting food nutrition.

Heart disease is the leading cause of death for African American women in the US. Yet, despite advances in the identification of risk factors for cardiovascular disease (CVD) and the widespread use of evidence-based strategies to manage CVD, racial and ethnic disparities in CVD morbidity and mortality persist. The increased prevalence of CVD among African Americans is a direct cause of the disparities in health care services among People of Color. Learning that 85% of those CVD, stroke, and heart failure cases among African Americans are actually preventable makes Heart Health a health issue in our community;

Heart Sistas reaches deep within under-served and under-represented areas of our community, specifically historically marginalized minority women who often need to overcome the additional challenges of systemic racism and sexism, other health inequities and social determinants of health. Heart Sistas is committed to better health outcomes for people of color and other minorities.



# SPONSORSHIP LEVELS

	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$1,000</b>	<b>\$500</b>
<b>NAMING RIGHTS</b>	PRESENCE IN THE EVENT TITLE	SPONSOR PRESENCE ATTACHED TO EVENT	SPONSOR OF THE SPOTLIGHT PERFORMERS	NAME LISTED. BUSINESS. INDIVIDUAL. OR FAMILY
<b>EVENT SIGNAGE</b>	NAME IN TITLE ON ALL SIGNAGE, LOGO	LARGE LOGO ON EVENT PIECE & SIGNAGE	MEDIUM LOGO	SMALL LOGO
<b>PUBLIC RELATIONS/ MEDIA</b>	NAME IN TITLE ON ALL PRESS	NAME ALIGNED WITH EVENT	NAME MENTIONED WITH PERFORMERS	NAME LISTED
<b>WEBSITE</b>	NAME ADDED TO TITLE. LOGO ON EVENT PAGE.	LOGO ON HOMEPAGE AND BY EVENT	MEDIUM LOGO	SMALL LOGO
<b>SOCIAL MEDIA</b>	PROMINENT IN TITLE	LOGO OR "BROUGHT TO YOU BY"	MEDIUM LOGO	SMALL LOGO
<b>VIP</b>	6 TICKETS	4 TICKETS	4 TICKETS	4 TICKETS

## BECOME A SPONSOR!

Fill out the interest form at [www.hitsinc.org](http://www.hitsinc.org) or email us at [hairinthspirit2001@gmail.com](mailto:hairinthspirit2001@gmail.com)

Make checks payable to Hair in the Spirit and mail to  
 HITS corporate office  
 1006 Courtland Ave  
 Macon, Ga. 31204